



# PTA Executive Board Meeting

12/13/2022 at 9am

Via Zoom

Attendees:

Amy Sirot

Angela Chew

Angelica Bocour

Arin Rusch

Carly Strelzik

Jody Ratner

Joy Leonard

Nancy Dodd

Sarena Shen

Meridith Finn-Beers

## President

- A 7th grade parent offered to coordinate a holiday breakfast for teachers. However, Arin mentioned that her budget cannot accommodate the annual teacher holiday party this year. Sarena/Treasurer says we have a \$2,000 budget for staff appreciation for holiday events and Arin expects the party to come in below that, between \$1400-\$1600. The PTA will fund the party and put a hold on a teacher breakfast for now.
- Carly will send a separate email to Amy about website edits. The main menu is done.
- Mandarin and Spanish Translators are set for Thursday PTA meeting and will be confirmed for Mastery-Based grading meeting, as well. Arin asks that we promote live translation to encourage attendance.

## Treasurers

- Cash balance is \$147,121.87 as of Nov. 30 (and rising because of annual appeal)
- November Income: \$661.91
  - Annual appeal \$50
  - Corp matching \$0.01
  - Wine night donation \$275
  - Amazon smiles \$97.76
  - T-shirt sales \$239.14
- November Expenses: \$8,539.10
  - 6th grade charter bus \$7600
  - Auction deposit \$750
  - Mail Chimp \$43.54
  - Art teacher reimbursement \$189.10
- We collected \$6,014.74 for 6th grade trip

## Communications

- Meridith working on Konstella annual appeal notice but keeping an eye on Operoo announcements so as not to over-do the communications.
- Asking for another call for photos from teachers for social media pages. Keeps people connected.
- Konstella is going to 800 people, currently.
- Angela will send Amy language regarding the auction to send to families via Operoo as one more way to reach families.

## Fundraising

- Annual Appeal - we raised \$14,191. Email will be sent out this week with updated amount raised and another ask for donations
- Auction Committee - first meeting 12/6. DJ and Emcee from last year agreed to DJ this year for free. Will start contacting people who donated last year to see if they will donate this year.
  - Focus on generating donations in key areas
    - kids' camps, kids activities
    - experience for adults/vacation homes
    - new food/beverage/alcohol businesses who may want publicity
  - We had extensive pricing discussion - how to allow for lower-priced tickets for people with tighter financial situations but also higher priced/donation tickets

- Putting You In Community - Arin to confirm dates, space and equipment for sex talk and dinosaur dig events
- Ongoing fundraising activities:
  - Farm to People - only 1 person signed up
  - Foley's Firs - haven't heard from them. They didn't show up for the meeting. However, Meredith confirmed MS 447 is on the banner and sign-in book.
  - AmazonSmile
  - Yankees game

## DE&I

- 447 work with Ms. Sams: Arin encourages the DEI parent group to meet with her.
- Mama Tried was lovely and we may do it again in the Spring. Note: It was not especially diverse or inclusive.
- There was an equity congress last week that Joy attended. There was discussion about data points and specific strategies.
- 6th grade parent approached Joy and said she wished it was easier for parents to get in touch with each other. Arin suggests writing a little blurb about using Konstella and teachers can blast it to their pack.
- Schedule follow up DE&I mtg with Arin, Katie (& Charlia if possible).

## Principal

- Carly says we will record the PTA meeting separately from the Mastery-Based Grading meeting.
- For the Mastery-Based Grading meeting, Arin says the flow of the agenda will be:
  - Start with the policy end of grading - including how decaying average works
  - Then how to Jump Rope
  - Then Q+A

## UPCOMING PTA MEETING DATES

- General Meeting - Thursday 12/15 6pm on Zoom
- Mastery-Based Grading Meeting - Thursday 12/15 6:30pm (directly after General Meeting)
- Exec Board Meeting - Tuesday 1/17/23 9am on Zoom