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| **8th Grade Unit 2 Critical Media Literacy A Day 2018-2019** |
|  | Blue | Red | Yellow |
| Week 1: Thursday Dec. 13 | ONSITE LESSONSIntroduction to the Unit  | ONSITE LESSONSIntroduction to the Unit  | ONSITE LESSONSIntroduction to the Unit  |
| Week 2: Friday Dec. 21 | **OFFSITE:** Museum of Moving Image: Behind the Screen Tour and I Love Lucy 11-12:30 | ONSITE LESSON **OFFSITE:** Brooklyn Museum of Art 11am Soul of a Nation | ONSITE LESSON **OFFSITE:** Brooklyn Museum of Art 11 am Soul of a Nation |
| **Winter Holiday Break** |
| Week 3: Wednesday Jan. 9 | ONSITE LESSON **OFFSITE:** Brooklyn Museum of Art 11am Soul of a Nation | ONSITE LESSONS | ONSITE LESSONS |
| Week 4: Thursday Jan. 17 | ONSITE LESSONS | **OFFSITE:** Paley Center for Media 10:15-12 | **OFFSITE:** Museum of Moving Image: Behind the Screen Tour and I Love Lucy 11-12:30 |
| Week 5: Tuesday Jan. 29 | **OFFSITE:** Paley Center for Media 10:15-12 | **OFFSITE:** Museum of Moving Image: Behind the Screen Tour and I Love Lucy 11-12:30 | ONSITE LESSONS |
| Week 6: Thursday Feb. 7 | ONSITE LESSONS | ONSITE LESSONS | **OFFSITE:** Paley Center for Media 10:15-12 |
| Week 7:Friday Feb. 15 | ONSITE LESSONS | ONSITE LESSONS | ONSITE LESSONS |
| Week 8: Tuesday Mar. 5 | ONSITE LESSONS **EXPO PREP**  | ONSITE LESSONS **EXPO PREP**  | ONSITE LESSONS **EXPO PREP**  |
| **Week 9: Wednesday Mar. 13** **Wed. March 13** | **EXPO** |

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| **8th Grade Unit 2 Critical Media Literacy B Day 2018-2019** |
|  | Green | Orange | Purple |
| Week 1: Friday Dec. 14 | ONSITE LESSONSIntroduction to the Unit  | ONSITE LESSONSIntroduction to the Unit  | ONSITE LESSONSIntroduction to the Unit  |
| **Winter Holiday Break** |
| Week 2: Wednesday Jan. 2 | ONSITE LESSON **OFFSITE:** Brooklyn Museum of Art 11am Soul of a Nation | ONSITE LESSON **OFFSITE:** Brooklyn Museum of Art 11am Soul of a Nation | **OFFSITE**: Museum of Moving Image: Behind the Screen Tour and I Love Lucy 11-12:30 |
| Week 3: Thursday Jan. 10 | ONSITE LESSONS  | **OFFSITE:** Museum of Moving Image: Behind the Screen Tour and I Love Lucy 11-12:30 | ONSITE LESSONS  |
| Week 4: Friday Jan. 18 | **OFFSITE:** Museum of Moving Image: Behind the Screen Tour and I Love Lucy 11-12:30 | ONSITE LESSONS  | ONSITE LESSON **OFFSITE:** Brooklyn Museum of Art 11am Soul of a Nation |
| Week 5: Wednesday Jan. 30 | ONSITE LESSONS  | **OFFSITE:** Paley Center for Media 10:15-12 | ONSITE LESSONS  |
| Week 6: Friday Feb. 8 | **OFFSITE:** Paley Center for Media 10:15-12 | ONSITE LESSONS  | ONSITE LESSONS  |
| Week 7: Monday Feb. 25 | ONSITE LESSONS  | ONSITE LESSONS  | **OFFSITE:** Paley Center for Media 10:15-12 |
| Week 8: Wednesday Mar. 6 | ONSITE LESSONS **EXPO PREP**  | ONSITE LESSONS **EXPO PREP**  | ONSITE LESSONS **EXPO PREP**  |
| **Week 9: Thursday** **Mar. 14** **Thurs. March 14** | **EXPO** |

**Grade 8 Exploration, Unit 2:**

 **Critical Media Literacy**

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**Unit Essential Question:**

**How does media influence my perceptions of the world and my**

**personal identity?**

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|  **Big Ideas:** **Why media matters:** Key aspects of identity — like gender, social class, age, sexual orientation, race and ethnicity, religion, and disability — play prominent roles in the media we consume and create, determining how we see, understand, and experience the world and those we encounter in it.**Critical Media Literacy:** the ability to access, analyze, evaluate and create media in a variety of forms. |

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| **Trips:**  |
| **Brooklyn Museum of Art: Soul of a Nation - Art in the Age of Black Power** **Learning Objective:** Students will be introduced to Black artistic practice from 1963 to 1983, one of the most politically, socially, and aesthetically revolutionary periods in American history. Black artists across the country worked in communities, in collectives, and individually to create a range of art responsive to the moment—including figurative and abstract painting, prints, and photography; assemblage and sculpture; and performance. Much of the work in the exhibition directly addresses the unjust social conditions facing Black Americans. |
| **Paley Center for Media: Resource Library** **Learning Objective:** Students will learn how to research archived media and to develop tools for critical media analysis.  |
| **Museum of the Moving Image** **Learning Objective:** Students will experience an episode of I Love Lucy (“Job Switching,” 1952) which explores women at work in the fifties. Additionally they will tour the museum, learning about how moving images are made, marketed, and shown.  |

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| **Speakers:**  |
| Amadou Diallo |

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| **Project:** * Create a PSA in the form of a video, photo essay, billboard, or graphic story that will change the media representation of a chose social identifier.
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